

Which laundry product for which job?

Boosters



Bright & White Laundry + Home Booster with Oxygen & Enzymes

Much safer than bleach, this color-safe, all-purpose powder with active oxygen and enzymes eliminates tough stains and odors in your laundry and throughout the house.



Microfiber Cleaner Laundry Booster

Enzyme power boosters eliminate extremely tough odors and stains from Norwex Microfiber and other machine-washable fabrics.



Laundry Stain Remover

Biodegradable enzymes and plant-based surfactants remove tough stains like coffee, tea, spaghetti sauce, grass, dirt, makeup and more.

Format	Use	Delicates*	Household surfaces	Removes stains	Removes odors	Whitens	Brightens	Works in all temps
 Powder (spray, soak, paste, in wash)	Laundry additive, multipurpose cleaner		☒	☒	☒	☒	☒	☒
 Powder (soak, in wash)	Laundry additive, deep cleans microfiber			☒	☒		☒	☒
 Gel (pretreat)	Pretreatment, targeted stain removal	☒		☒				☒

Detergents



PowerZyme™ Laundry Detergent

Harnessing the potent power of enzymes and plant-based surfactants it effectively removes tough odors and stains. Concentrated powder format makes for easy, customizable use.



Eco-Wash Laundry Detergent Strips

This concentrated, lightweight and liquid-free formula offers an ultra-convenient and effective clean against tough stains and odors!



Ultra-Power Plus™ Laundry Detergent

This highly concentrated, superior stain-fighting powder dissolves grease and grime to get your laundry super-clean.



Liquid Laundry Detergent

Designed for today's active families, this unique liquid formula is super-concentrated and harnesses the power of enzymes to deliver potent effectiveness against your toughest laundry stains and odors.

Format	# of loads (small, HE)	Scents	Delicates*	Hand-washing	Enzymes	Plastic-free packaging	Travel-friendly	Works in all temps
 Powder	100 small (HE)	Unscented		☒	☒		☒	
 Strip	72 small (HE or conventional)	Fresh Blossom (fresh, floral, slightly sweet)	☒	☒		☒	☒	☒
 Powder	100 small (HE)	Unscented	☒	☒			☒	☒
 Liquid	230 small (HE)	Unscented Lavender (sweet, floral and woody)		☒	☒			☒